

Editor: Kay Reinke [kayreinke@gmail.com](mailto:kayreinke@gmail.com)

June, 2014

239 W. San Antonio St.  
New Braunfels, TX 78130  
830-629-8022

Website:

[www.newbraunfelsartleague.org](http://www.newbraunfelsartleague.org)

## June Artist of the Month

# Nancy Bower

### NBAL 2014 Board

President – Barbara  
Blaschke

1st Vice President – Tom  
Bender

2nd Vice President – Mary  
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Treasurer -- Flo Biggs

Asst. Treasurer – Lynn  
Gabenski

Secretary – Arlene Rhodes

Parliamentarian – Vickie  
Smith

Past President – Robin

Roberts Walker

President Emeritus --

Elaine Felder

After retiring from the Arlington ISD as Executive Director of Curriculum in 2000, Nancy and her husband traveled full-time for four years, landing in New Braunfels in 2004. When asked about her art back ground she said, "I took a few art lessons at the Kansas City Art Institute in the 60's and took private lessons in Virginia. After retiring, we spent the winters in Pensacola and took art lessons. This rekindled my interest in oil painting. As we traveled from place to place, I would take lessons from local artists. We spent two summers in Victoria, B.C. where I found great portrait and landscape classes."

Nancy served as President of the NBAL for five years(2005-2009). During that period, she led the funding and restoration effort for the Art League building and did the research, which led to having the Plumeyer building added to the State's Historic Register. Besides her Art League activities, she served as President of the New Braunfels Downtown Association.

Nancy adds, "I would like to brag about the Art League's cadre of art teachers and workshop leaders. I have taken weekly lessons from Mary Johnson, Angie Banta Brown, Mary McIntosh, and Vie Dunn-Harr, and they are all wonderful. I have taken NBAL sponsored workshops with Ron Rencher, Charlene Reeves, Kathleen Cook, Rita Kirkman, and many more. I loved the weeklong workshops in Carmel, Ghost Ranch, and Italy. I am passionate about pastel and oil painting, thanks to my skillful teachers at NBAL."



Painting by AOM  
Nancy Bower



Ann Brennan Vela

## June Demo

## Anne Brennan Vela

Anne is a Signature member of Texas Watercolor Society, Int'l Society of Experimental Artists and Int'l Society of Acrylic Painters

She has been painting for over 45 years and continues to embrace instruction that becomes available to her. She maintains her associate membership in the American & National Watercolor Societies, the National Collage Society, the Society of Plein Air Painters, the New Braunfels Art League and the San Antonio Art League & Museum.

Anne moved to San Antonio from Laredo, Texas in 2001. As president of the Laredo Art League she founded the Laredo Center for the Arts in 1993. She was elected to the Laredo Women's Hall of Fame and named Woman of the Year by the Laredo Morning Times in 1997 for her contribution to the arts in Laredo. She is the recipient of the Paul Harris award from the Rotarians for her service to community. She has been a poster artist for the Washington's Birthday Celebration in 1996 and 2010. Her work has been accepted into regional, state, national, and international exhibits. She has been the recipient of the 'Best in Show' award twice. Anne has served in all elected positions with the Texas Watercolor Society, including two years as president. Presently she serves TWS as chair of Membership.

Anne presently belongs to the critique group Brushstrokes and paints plein air on a weekly basis with Art & Co. Her work can be viewed at the New Braunfels Art League in New Braunfels, Texas and by appointment in her studio. [abvela15@icloud.com](mailto:abvela15@icloud.com)

## 2014 Classes at NBAL

**Angie Banta Brown, Watercolor**, Wednesdays from 9:00am to 12:00pm. **Oil Painting**, Thursdays, from 9:00am to 1:00pm. Call 830-609-2581.

**Linda C. Jacobson, Children's Art Classes** (ages 5 -13), in painting, drawing and other mediums, Call 830-624-5302 or visit online at [www.casadelinda.com](http://www.casadelinda.com) for a complete schedule.

**Anne McCoy, Watercolor**, Mondays from 6:00pm to 8:30pm Call 830-629-6836.

**Julie McCollum, Experimental Painting**, 4th Tuesday of each month from 10:00am to 3:00pm. Call 830-223-5018.

**Nan Netherland, Mixed Media Painters**, Fridays from 1:00pm to 4:00pm. Call 830-625-4374.

**Mary McIntosh**, Pastel, Fridays from 9:00am to 12:30pm, \$120 plus \$8 in studio fees for 4 week session monthly. Call 830-625-0132 or email [1863farmroad@sbcglobal.net](mailto:1863farmroad@sbcglobal.net)

**Lynda Medore, Jewelry**, Mondays from 1 pm to 3:30 pm. Call 830-358-0186

**Vie Dunn-Harr, Painting and Problem Solving**, in medium of choice, 1st and 3rd Wednesdays of each month from 1:00pm to 4:30pm and 6-9:30pm. \$70 plus \$4 in studio fees per month for either afternoon or evening session. Call 210-532-8036, or e-mail [vie@dunn-harrstudios.com](mailto:vie@dunn-harrstudios.com).

**Trace Guthrie**, Clay Sculpture class, weekly sessions on Mondays for 4 session commitment. Cost: \$80 + \$8 NBAL studio fee. All skill levels 6-9:00 PM, 830-609-6196 [tguthrie7@gmail.com](mailto:tguthrie7@gmail.com) (see separate article in this issue of newsletter)

See [www.newbraunfelsartleague.com](http://www.newbraunfelsartleague.com) for more information on workshops or classes.

## 2014 Workshops at NBAL

### **Angie Banta Brown**

Large scale watercolor, Still life and Floral. July 10-12, Cost \$275 (includes studio fee) \$100 deposit  
Painting a day - Fast and Loose, oil - August 7, 8 and 9 cost \$275 (includes studio fee) \$100 deposit

**Michael Windberg** Oil Painting June 21-23, \$300, deposit \$100, All days: 9:30 to 4:30 Skill Level : All

**Kim Roberti**, Oils November 22-24, Cost \$275, Deposit \$100

### **Workshop Contact and Deposits:**

Go to **Website** for more information:  
[www.newbraunfelsartleague.com](http://www.newbraunfelsartleague.com)

### **Contact & Registration:**

Sandy Oberg, 1400 Greystone Dr ., New Braunfels, TX 78132, 210-861-0751,  
email: [oberglabs@aol.com](mailto:oberglabs@aol.com)

Make checks payable to NBAL and be sure to indicate on the check which workshop you will be taking, along with a **phone number and email address**.

## JURY PROCESS

**Congratulations** to the following members for acceptance as a member newly displaying or displaying in another medium: Theda Rhea accepted for pastels, currently displaying oil; Anita Chouinard accepted for her jewelry, currently a non-displaying member; Roger McBee accepted for his photography, currently a non-displaying member.

There has been some confusion about the jury process so I hope the following will clarify our thinking in offering a jury opportunity to our members. The jury process was based on fluency in the submitted art. That was the only criteria. We wanted to offer our members an opportunity to jury in, either for the first time or in another media. We also thought by having a jury of members only, we could offer the artists the information needed (critique) if they did not get juried in, so they could work on those areas and be successful at the next opportunity. There was no mention at all at any of the board meetings of the need for docents, as rumored. There were 3 judges reviewing the work on the day of the process.

This is not to be unkind but to clarify the jury process. I hope anyone who was disappointed will overcome their disappointment, work on the needed improvement and try again.

Barbara Blaschke

## “Art in Bloom” Reception and Artist of the Month, Pam Pohl



Anita Chouinard



AOM Pam Pohl with show judge, Buster Garnet, and wife, Velma



Julie McCollum



Denise Counley



Rose Lady by Cindy Whitworth



Nancy Bower



Nancy Bower and co-chair Mary McIntosh



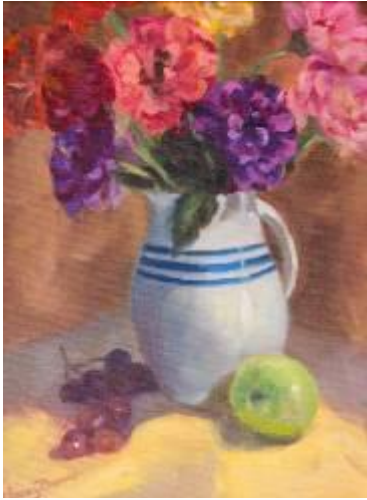
Yvonne Taber



Gerald Jendrush



Cindy Whitworth and co-chair Barbara Blaschke



**Painting by AOM  
Nancy Bower**



**Venice in May  
Collage 18 x 24  
by  
June Demo Artist  
Anne Brennan Vela**

"The thing about art is  
that life is in no  
danger of being  
meaningless."

**Robert Genn**

May 15, 1936 –

May 27, 2014

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#### **A News Flash for all members**

New Braunfels Art League now has an open Wi-Fi network. Thanks to Lynette Clauser's husband, Myles, who completed the necessary work to our Wi-Fi system to give everyone access as a guest. The network name is "NBALOpenWireless" and all you have to do is join the network to be able to use it.

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### **Judging an Art Show**

**By Phil Starke**

"I judged a plein-air show in Kansas City, Mo this past week. It was a very good show benefiting Penn Valley Park. It's a great older park to paint in; the trees are large and old (the best kind to paint) and the awards were pretty generous, as well as treating the artists very well, I hope they have it again next year. When I judge a show I have a list of criteria that I follow, or look for; it can't be a random selection of my personal likes or dislikes or what piece makes the best political statement.

I start with the composition or how the canvas is designed with the shapes or planes of a painting. Next is the use and understanding of values, then how color is used and lastly how creative or unique the view of the subject is. You might think creativity and uniqueness would be the first criteria considered but a creative view that isn't supported by an understanding of design, values and color won't get the point across.

This way of viewing (Or in my case judging) paintings doesn't mean rigid restrictions. Understanding design allows you to make the composition simple or complicated, drawing becomes more about proportion and shape than about photographic rendering and understanding color allows you to mix colors that best represent the light instead of just copying what you see.

So a good understanding of the structure of painting allows you more freedom to express yourself (whatever that means.). A painting with a solid foundation can lean towards abstraction. As a matter of fact a good representational painting should have abstract qualities in it."- See more at: <http://www.betweenthepalettescrapings.com/judging-art-show/#sthash.AbG1dTwp.dpuf>

## THE MARKETING TOOLS OF NON-STARVING ARTISTS

1. Always carry business cards.
2. Put all contact data on the cards and snail mail address too.
3. Call the press, get a feature story.
4. Ignore the critics, ask for a feature writer, freelancer or story teller.
5. Copy all press that you get at the instant printer.
6. Write real letters on the back of the copies, mail them all year.
7. Send career up dates to people.
8. Make some all purpose post cards to give to people.
9. Show your art in an offbeat venue, a buyer's home, yard porch etc.
10. Sell art futures to finance art projects, travel, research, etc.

www.FineArtTips.com

### So Much Information, So Little Space

For now, this newsletter has increased to 7 pages ( still 4 for printed version). Encourage those members, who insist on getting the newsletter by mail, to get theirs by email. If not, they will be missing a lot of news, photos, and information.

**Wanted  
Photos for newsletter!  
Send to:  
kayreinke@gmail.com**

### Tips for Staying Focused On Your Goals BY ALYSON STANFIELD

You will encounter all kinds of roadblocks that test your resolve to achieve your goals. Here are seven tips to help you maneuver around those barriers.

#### **1. Know your priorities.**

Dang it! You wrote them down somewhere. Where *are* those priorities? You shouldn't have to look them up. You should know your priorities and trust in them. They are beacons that guide your every move. Your top business priorities are those things that will have the biggest positive impact on your career and business. Then you have essential personal priorities like family, health, and spiritual practices. You need both business and personal priorities to do your best work and live your best life.

**2. Share your priorities with those close to you.** Those who love you *should* want to support you in reaching your goals, but they won't know how to do that until you have explained it. Telling people what you want for yourself will make it easier to set boundaries around your time. When you say, "I'm sorry I can't have lunch, that is my studio time," they will better understand why.

**3. Let it go.** Saying Yes to your big goals means that you must say No to other things. Decide what can or should be eliminated from your schedule. This might be socializing, spending time on social media, getting caught up in funny videos on YouTube, or watching television. But it might also be that you need to pull back from venues that aren't serving you or marketing methods that haven't paid off after consistent effort.

**4. Practice a standard "rejection line."** A "rejection line" is what you'll use to say No, Thank You to requests for your time and energy. I tend to favor the one I learned from writers: "I'm sorry I can't do that with/for you. **I'm on deadline.**" Another favorite of mine is, "Let me think about it and get back to you." This is more about postponing a response rather than delivering an outright rejection. It's perfect to use when you're tempted.

**5. Believe.** Trust that you can reach your big goals. They wouldn't have occurred to you if the Universe wasn't ready to deliver. There will be people and circumstances that try to separate you from your dreams. The more you have faith in your direction, the more likely you will be to stand up for what is important.

**6. Hang a sign on your door.** Post a sign on your door with the name of your studio and hours of operation. Add the date of establishment if that helps. A sign reminds you (and potential interrupters) that you are at work.

# Upcoming Meetings and Events

## June

June 6 "Contemporary" show reception 5-8 pm  
June 17 NBAL meetings  
June 21-23 Michael Windberg workshop  
June 30 pick up unsold work from show  
June 30 submission for show "Texas" 9 am – 1 pm

## July

July 10-12 Angie Brown workshop  
July 11- Reception for "Texas" show  
July 15 NBAL meetings  
July 31 –pick up unsold art from show

## August

Aug 1 submission for "Art in the Hills," regional juried show 9 am-1 pm  
Reception TBA  
Aug 7-9 Angie Brown workshop  
Aug 19 NBAL meetings  
Aug 31 pick up unsold work from show

## September

Sept 2 submission for "Emerging Artist" show 9 am-1 pm  
Sept 5 show reception  
Sept 16 NBAL meetings  
Sept 30 pick up unsold work from show

## Docent/Member Notices

**Board Members, Team Board Members, members:** Please submit any new events, workshops, downtown happenings etc to the newsletter editor ([kayreinke@gmail.com](mailto:kayreinke@gmail.com)). Sometimes the editor is not aware of these things. If in doubt, send!!! The editor is also looking for photos. Please send along with names of people in the photos!

**Docents:** Please continue to write legibly on the sales tickets. Also, sign each ticket. In addition, it is important to put the artists' names on the ticket when listing the purchases.

**NBAL meetings are the third Tuesday of each month (except no meeting in December).**

**June meeting:  
Tues, June 17  
Executive Board 10:30  
Team Board 12:30  
General Meeting 2:00  
With demo**

## Sales Report

### Artist Sales Report for April 2014

29 Artist had sales, Top 10 were Judith Cobb (CLAG),

James Barta, CLAG Scholarship program,  
Gina Cumberland, Vicki Munie, Denise Beard,  
Jean Crow, Darryl Patrick, Betty Munie (CLAG),  
Jolene Oyer.

Congratulations to all artists who had sales.

The average price in April was \$54.

64 pieces of art sold. Thanks to all docents for their time and hard work to keep the gallery running smoothly.

Status of NBAL Sales ending April 30, 2014

Artist Sales April, 2013 \$7,027 YTD Monthly Avg. \$5,082

Artist Sales April, 2014 \$3,445 YTD Monthly Avg. **\$5,619**

Gift Gallery March, 2013 \$ 421 March, 2014 \$407

2013 Canyon Lake Show sold \$1,030.

2014 Canyon Lake Show sold \$911

A detailed report of the Art League balances are furnished to the board each month and is available to anyone upon request.

**NEW BRAUNFELS ART LEAGUE**

**P.O. BOX 310325**

**NEW BRAUNFELS, TEXAS 78131-0325**

**RETURN SERVICE REQUESTED**

**Congratulations to the "Art in Bloom" Award Winners - May 2014**

**3D (sculpture, jewelry, pottery, fiber, pressed flowers):** 1<sup>st</sup> Cindy Wentworth, 2<sup>nd</sup> Anita Chouinard,  
3<sup>rd</sup> Wendy Volpe, HM Pam Pohl

**Photography:** 1<sup>st</sup> Gerald Jendrush , 2<sup>nd</sup> Judith Nichols, 3<sup>rd</sup> Robert Anschutz, HM Tom Bender , Roger McBee , Darryl Patrick,  
and Flo Landsteiner

**Painting, Oil and Acrylic:** 1<sup>st</sup> Yvonne Taber, 2<sup>nd</sup> Julie McCollum, 3<sup>rd</sup> Linda A. Jacobson, HM Janet Change, Mary Shepard

**Works on Paper, (Pastel, Watercolor, Mixed Media, Drawing):** 1<sup>st</sup> Nancy Bower, 2<sup>nd</sup> Denise Counley,  
3<sup>rd</sup> Gayle Temple HM Mary McIntosh

On July 25 & 26, **Clyde D. Lewis** will have three of his original pieces of graphic pencil art work on display in the National Multicultural Western Heritage Museum of Fort Worth. The three pictures that will become part of the museum, are "Brother of the Nation," "Last Roundup," and "Sister of the Nation."

**We can put announcements, of upcoming events of art-related organizations, in the newsletter. Please send event info, in short paragraph form, to:**  
[newbraunfelsartleague@gmail.com](mailto:newbraunfelsartleague@gmail.com)

**Kay Reinke's** "Aquifer Rising" acrylic painting has been selected to appear in the book Best of Acrylic, AcrylicWorks 2: Radical Breakthroughs! It will be published at the end of this year.

**Anything new? Awards? Show acceptances? Honors? Send news to:**  
[newbraunfelsartleague@gmail.com](mailto:newbraunfelsartleague@gmail.com)